

#### MARCH 2022

#### **PRESIDENT'S CORNER**

March is National Reading Month. What better time than now to promote literacy to our children and grandchildren?

The key to financial well-being and the heart of our credit union is financial literacy. If you are looking for tips on purchasing a home, buying a new or used vehicle, or protecting yourself from the latest scams, why not follow our **Banking in a Blink Blog**?

For almost 90 years, we have learned that each generation wants and expects a different type of personalized experience when interacting with their financial institution. Today, digital banking and contactless forms of payment have become a standard preference for consumers. Our goal has always been to offer our members products and services that will help them manage their money and balance their financial needs.

Unfortunately, the fraud landscape continues to change dramatically as fraudsters have become more sophisticated and resolute, particularly over the last two years. Remember to register for purchase alerts, and use our financial resources to help stay financially healthy.

Sincerely,

Martha W. Wye Martha W. Wye

Martha W. Wye President and CEO

# TIME FOR NEW WHEELS?

With rates as low as 1.99% APR', get pre-approved before you visit the dealership.

CLICK HERE to Apply

### MARCH IS NATIONAL READING Use your VISA Rewards MONTH!

Use your VISA Rewards Credit Card and reward yourself with 5X the points at bookstores all month long! Not a cardholder? Apply today!

CLICK HERE for details.

## **Credit Union Scholarship**

You have until midnight on March 31, 2022, to submit your Scholarship Application! Your words, picture, or video could be worth a \$1,000 college scholarship! InFirst FCU members may apply for one of ten \$1,000 essay-based scholarships, one \$1,000 video-based scholarship, and/or one \$1,000 photo-based scholarship. Eligible members may apply in all three categories! Awards will be announced in May.

#### **CLICK HERE** for details.

PLEASE NOTE: Parental membership does not qualify the applicant. All applicants must be a member of a participating credit union. This scholarship does not apply to students in post-graduate programs or payment of student loans.

### **DID YOU KNOW?**

When you elect Guaranteed Asset Protection (GAP) through InFirst, you will pay hundreds less for more coverage. Looking for an extended warranty package? Don't stress at the dealership. We have you covered.